



Survey Results Show Salary Increases for Executive MBA Graduates

ORANGE, CALIF., January 26, 2012 – The salary and bonus packages of recent Executive MBA (EMBA) program graduates who participated in the Executive MBA Council 2011 Student Exit Benchmarking Survey increased by 16.3 percent from program start to program end.

The average salary and bonus package at program start for students in 2011 survey was \$135,323. By the end of the program, the average salary and bonus package rose to \$157,423. Both average starting and ending salaries increased from those reported in the 2010 survey – \$127,955 in average starting salary and bonuses and \$142,534 in average ending salary and bonuses, an 11.4 percent increase.

The Executive MBA Council conducts the Student Exit Benchmarking Survey to track the perceptions and opinions of EMBA program graduates and to help measure the return on investment of the degree. The survey included 3,212 students from 102 programs. In addition, 37 percent of students in the survey reported receiving promotions during their time in the program.

“Return on investment of the EMBA experience can be viewed in many ways, but survey data regarding salaries continues to show that the marketplace clearly values the contributions of EMBA graduates,” says Michael Desiderio, executive director of the Executive MBA Council.

EMBA graduates also report high levels of satisfaction with their EMBA experience, according to the survey’s loyalty index, a combination of students’ rankings of program quality (8.4 on a 10-point scale), students’ willingness to recommend their program to a colleague or friend (8.7); and the likelihood of supporting the program as alumni (8.2). Graduates in the survey rated the overall value of the program highly (8.0) as well.

“These statistics reinforce what we often hear from EMBA students and graduates – that they value their experience and they are interested in staying involved with EMBA programs as alumni,” says Desiderio.

For more information about the EMBA experience and to search for EMBA programs worldwide, visit www.executivemba.com.

About the Executive MBA Council

The Executive MBA Council (www.embac.org) provides a forum for programs to share best practices and gathers industry data for member use. Survey analysis was conducted by Percept Research, an independent market research firm and the council's research partner.

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