



Executive MBA Council Survey Results Show Graduates Receive Promotions, Compensation Increases and New Responsibilities

Programs Encourage Strategic Thinking, Economic Insights and Valuable Leadership Traits

ORANGE, CALIF., November 29, 2016 – Today the [Executive MBA Council](#) (EMBAC) shared results of the 2016 EMBAC Student Exit Survey which revealed that graduates of the program received an 11.6 percent increase in compensation – combined, both salary and bonuses – while in the program. In addition, 40 percent of respondents reported getting a promotion after completing the program and 50 percent of respondents received new responsibilities sometime during the program. The survey included 2,333 graduates of U.S. Executive MBA programs.

"In today's competitive business climate, individuals are looking to advance their knowledge and skill set, which is a hallmark trait of what Executive MBA programs deliver," said Michael Desiderio, EMBAC executive director. "When you couple this with the potential for salary increases, promotions and new job responsibilities, it's easy to understand why graduates consistently talk about the high value of EMBA programs and recommend them to friends, family and colleagues."

An Executive MBA remains one of the most beneficial investments a person can make in themselves as a way to advance their career trajectory. As the workforce continues to globalize and evolve and new technologies emerge, companies will subsequently face leadership and skills gaps. An Executive MBA program gives professionals more tools to utilize, making them more desirable as these rapid changes in industries like healthcare, technology and financial services increase.

EMBA programs offered all across the globe cover a wide variety of topics such as intense leadership development, greater strategic vision and immediately applicable skills. The survey results show that graduates leave the program with personal development and quantitative skills such as strategy, management behavior and leadership skills. Those who have completed the program also have better insight into economic factors, as well as accounting and financial abilities.

"An Executive MBA also allows graduates to start thinking of new solutions to old problems from operations to a strategic management point of view," Desiderio continues. "I've heard many stories from graduates over the years about being given more responsibility and more complex situations to manage. The program provides them the tools to be more self-assured with their skills and abilities to grow professionally."

EMBAC is the academic association of business schools which offer EMBA programs throughout the world, which currently includes more than 200 colleges and universities that administer 300 plus programs in more than 30 countries worldwide. The survey was conducted by Percept Research from July 2015 through June 2016.

About the Executive MBA Council

The Executive MBA Council (EMBAC) is a non-profit association of universities and colleges that offer Executive MBA programs. EMBAC's vision is to be the preeminent global voice of the Executive MBA industry. The Council supports its members in fostering excellence and innovation in Executive MBA programs worldwide by providing outstanding educational and networking opportunities for professionals who deliver Executive MBA programs. EMBAC's mission is to advance the cause of EMBA programs by providing necessary thought leadership, serving as a facilitator of best practice sharing and knowledge



dissemination, and fostering a community among high-quality programs. For more information or resources, visit www.embac.org

Media Contact:

EMBAC@allisonpr.com

Allison+Partners on behalf of the Executive MBA Council
(623) 201-5512

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