

Executive MBA Council Launches iPad / iPhone App

ORANGE, CALIF., May 9, 2011 – Now managers and executives seeking to boost their career by enrolling in an Executive MBA program can research EMBA programs worldwide using an <u>iPad or iPhone app</u>. The <u>Executive MBA Council</u> collaborated with <u>PageWell</u> to create the app, which allows prospective students to:

- Receive information about the EMBA experience.
- Find Executive MBA Council's 300 member programs worldwide on a map view.
- Search programs by university/school/program/region name, city and country.
- Filter by program focus, start date, length and cost.
- Compare up to three programs side-by-side.
- · Email or print list of schools selected.

The EMBA app is available as a free download via iTunes or directly through the App Store onto an iPad or iPhone.

About PageWell

<u>PageWell</u> offers GreenBooks, a 360 degree (Web, Online, iPad/iPhone, tablet) solution that propels content publishing and consumption into a new era of convenience, security, collaborative learning and environmental sustainability.

About the Executive MBA Council

The Executive MBA Council provides a place for programs to share best practices and gathers industry data. Currently the council includes more than 200 educational institutions that administer 300 plus EMBA programs worldwide.

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