



Executive MBA Council Launches Website to Help Prospective Students Search and Compare EMBA Programs Worldwide

ORANGE, CALIF., Nov. 3, 2010 – The Executive MBA Council created the website www.executivemba.org to help prospective students search and compare the council’s more than 300 Executive MBA programs worldwide. Website visitors can search EMBA programs by geographic location, specialty, start date, program length or tuition. Interested in EMBA programs in China? Scroll over that country on the world map and see the list of the council’s member programs in China. Interested in a particular focus, such as entrepreneurship, banking or healthcare? Simply click on “Program Focus” and select an area of interest to narrow the search. The user-friendly site features a crisp, clean design that makes it very easy to navigate.

Each program summary on executivemba.org includes a brief description, a link to the program’s website and key data about the program, including class size, program length, start month and class times. These program summaries will be updated regularly to ensure information is current and accurate.

The Executive MBA Council tapped the expertise of its member programs to develop the site’s content. Executivemba.org has feature stories and videos about students and alumni that demonstrate the value of Executive MBA education. The site also highlights key findings from the council’s annual surveys of EMBA students on return on investment and career impact. Multimedia will continue to be added to the website.

Executivemba.org was unveiled to members at the Executive MBA Council’s annual conference held in October 2010.

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