

## Executive MBA Council honors Anne Hebert with 2009 Bud Fackler Service Award

ORANGE, CALIF., Jan. 14, 2010 – Anne Herbert, assistant professor, and until 2009, director of quality and accreditation, at Aalto University School of Economics, recently received the 2009 Bud Fackler Service Award from the Executive MBA Council. The Aalto University was created in 2010 from the merger of three universities: the Helsinki School of Economics (HSE), Helsinki University of Technology and the University of Art and Design Helsinki.

The Bud Fackler Service Award recognizes contributions to the Executive MBA Council and to Executive MBA Programs worldwide, including efforts to help other programs, to share best practices, and to raise the quality of Executive MBA Programs. The council named the award after Bud Fackler, the late director of the Executive MBA Program at the University of Chicago and one of the council's founders.

"Anne has been instrumental in her efforts to expand the reach of the council globally," says Michael Desiderio, executive director of the Executive MBA Council. "Most recently, her support and hard work played a critical role in the launch of the Marketing and Admissions – Europe Program in April 2009."

Herbert attended her first Executive MBA Council Conference in 2001. Her involvement with the council grew in 2005 when she was elected to the council's Board of Trustees. She has focused her efforts on enhancing the council's professional development offerings and in expanding its international presence.

"It is a great honor to receive this award," says Herbert. "This is a dynamic council and important to the work that we do. Executive MBA students are leaders of our current and future organizations and we really have an opportunity to make a difference via Executive MBA programs."

Herbert received master's degrees in professional development and in language education. She earned her Ph.D. in education at the University of South Australia. In 2001, she joined the faculty of HSE in Finland. She has been actively involved in the academic development of the HSE Executive MBA Program, which will be rebranded the Aalto Executive MBA this year. In addition, Anne is involved in university-wide initiatives for quality improvement.

## About the Executive MBA Council

The Executive MBA Council provides a place for programs to share best practices and gathers industry data. Currently the council includes more than 200 educational institutions that administer 300 plus Executive MBA Programs worldwide. For additional information, visit www.embac.org or contact Paula Mielke, media relations, 651-647-0311 or paula.mielke@embac.org.

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