

Executive MBA Council honors Michael Saewitz with 2006 Bud Fackler Service Award

Michael Saewitz, president of Campus Text located in Narberth, Penn., recently received the 2006 Bud Fackler Service Award from the Executive MBA Council.

The Bud Fackler Service Award recognizes contributions to the Executive MBA Council and to Executive MBA Programs worldwide, including efforts to help other programs, to share best practices, and to raise the level of Executive MBA Programs. The council named the award after Bud Fackler, the late director of the Executive MBA Program at the University of Chicago and one of the council's founders.

"This is the first time that the council has selected a corporate member as a Bud Fackler recipient," says Jana Allen, director of the Executive MBA and Saturday MBA Programs at the Crummer Graduate Business School at Rollins College, and past chair of the Executive MBA Council Board of Trustees. Corporate members represent organizations that serve the Executive MBA market.

"Michael has made many contributions to the council as a corporate member," says Allen. "He has helped strengthen the partnership between the council and its corporate members to the benefit of Executive MBA Programs and their students."

Saewitz served as a corporate representative to the council Board of Trustees for two years, and throughout the years, Campus Text has sponsored a number of council activities.

Campus Text entered the marketplace on the retail side, selling textbooks directly to students, but redefined its business to focus on wholesale book sales. Saewitz first learned about the Executive MBA Council from one of his customers

"I attended my first conference eight years ago in Scottsdale, Arizona," says Saewitz. "The first impression was the collegial nature of the participants. In subsequent conferences, I have not been disappointed, and the warmth and hospitality of every person I have encountered has been truly amazing and gratifying."

After graduating from the Benjamin N. Cardozo School of Law, Saewitz began his career as an entertainment lawyer. He returned to the college environment as an assistant dean at the Cardozo School of Law and later as an associate dean at Touro College School of Law. He also launched a head-hunting firm before becoming a principal in Campus Text, which now serves close to 70 Executive MBA Programs at 50 colleges and universities.

"I am flattered to be the first representative of a corporate member to receive this honor," he says. "It's been my privilege to give to this organization."

The Executive MBA Council fosters excellence and innovation worldwide in Executive and Professional MBA Programs, as well as in other business-related degree programs

for professionals. The council provides a place for programs to share best practices and gathers data that helps members improve their programs and that reveals the importance of business degree programs for professionals. The council has more than 200 members worldwide, which offer more than 320 programs. For more information, contact Maury Kalnitz, managing director of the Executive MBA Council, at 770.352.0854 or maury@embac.org.