



Executive MBA Council Reports Five-year Trends from Annual Membership Program Survey

ORANGE, CALIF., Nov. 5, 2013 – Responding to changing industry dynamics and student expectations, more Executive MBA (EMBA) programs are using digital materials. The percentage of course materials that programs deliver electronically has tripled since 2010, the first year data on electronic delivery was gathered, according to results of the 2013 Membership Program Survey of the [Executive MBA Council](#).

“Many EMBA students travel during the program, and delivering course materials electronically lightens the load for them,” said Michael Desiderio, executive director of the EMBA Council. “As one application of technology, electronic materials offer all time-strapped EMBA students convenient access to course materials. EMBA programs will continue to explore ways that technology can enhance the student experience.”

The EMBA Council sponsors its Membership Program Survey each year to help track industry developments. The survey offers a comprehensive overview of worldwide member programs. In 2013, 314 member programs – or 96 percent – participated in the survey.

Program structure and delivery

- The number of EMBA programs that reported changing program delivery, such as offering new electives, program format or services, tripled over the past five years. Leadership, innovation/entrepreneurship and law are the top three new non-elective courses offered by programs.
- Nearly two-thirds of EMBA programs offer career services, and alumni networking is the most common and fastest growing service.
- Over the past five years, there has been a shift toward less frequent class meetings.
- Nearly 66 percent of programs require a global trip. China continues to be the most popular destination, followed by Brazil.
- Average class size is once again 43, and the average program length continues to be 20 months.

Program costs and tuition reimbursement

- The average program cost is \$73,401, up 1 percent from previous year.
- More EMBA students are paying their own way than ever before. Forty-one (41) percent of EMBA students are fully self-funded, up from 34 percent in 2009. Twenty-four (24) percent of students receive full financial sponsorship.
- In response to the increasing the number of students self-funded, 53 percent of programs offer scholarships and fellowships

About our students

- The average years of management experience is 8.5 and the average years of work experience is 13.7, two findings that have changed minimally over the past five years.

- The percentage of female students during the past five years has fluctuated between 25 and 26 percent. In 2013, 25.3 percent of EMBA students are female. Programs outside the U.S. and Canada have a lower percentage of females in their current classes.

About the Executive MBA Council

The EMBA Council provides a place for programs to share best practices and gathers industry data. Currently the council includes more than 200 educational institutions that administer 300 plus EMBA Programs worldwide. For additional information, visit www.embac.org. To learn more about the EMBA experience, visit www.executivemba.org.

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