

2020 Media Mentions

- In fall 2020, Executive Director Michael Desiderio participated in radio interviews to discuss the EMBA industry and latest trends.
- “How AI Affects Working Professional Education in Post-COVID Times,” by Michael Desiderio, *FE news.co.uk*, Sept. 10, 2020
“Like the rest of society, AI is beginning to change working professional education and potentially business schools. While there is a need to resist the hype, the effects of AI will become more considerable over time, and therefore, it seems reasonable to assume business leaders may want access to programs which will help them adapt to better address a fast-evolving business landscape. This is even more true as old certainties are shaken up by the impact of COVID-19, and perhaps now is the time for all of us to experiment more boldly than ever before.”
- “The 8 best executive MBAs that let you get a prestigious degree from anywhere in the world while working full time,” *FNTalk.com*, Sept. 22, 2020
“The main reasons people pursue an EMBA include ‘the ability to stay employed while earning a degree and the opportunity to gain new perspectives on the business enterprise,’ Michael Desiderio, executive director of the Executive MBA Council, said.”
- “Make Time for Professional Growth,” by Michael Desiderio, *Training Journal*, October 2020
“Whether pre-COVID, post-COVID, or even now during COVID-active times, EMBA students interact with each other throughout the programme, enabling them to improve their teamwork skills, their leadership acumen, and build a valuable network they can tap into for years after they graduate.”
- “Business as Usual,” by Michael Desiderio, *University Business*, Oct. 16, 2020
“There’s something else that’s good for the EMBA industry that’s come out of 2020. One of the core value components of EMBA programmes is that they are building and growing leaders. They are providing managers, executives and those who aspire to these ranks to see things through a more strategic lens; to think critically and holistically about the enterprise.”
- The Executive MBA Council’s Annual Member Program 2020 Survey Results Show an Increase in Distance Learning Programs and Gender Diversity, EMBAC press release, Oct. 20, 2020, appearing in various media outlets
- The Executive MBA Council’s Annual Member Program 2020 Survey Results Show an Increase in Distance Learning Programs and Gender Diversity, by Michael Desiderio, *fenews.co.uk*, Oct. 21, 2020
“The results also show that more than nine out of 10 programs are now utilizing electronic delivery of course materials, and more than three out of four programs

purchase cases electronically, an increase of more than seven percentage points since 2016. This substantial increase shows how Executive MBA (EMBA) programs around the world have adapted since the start of the coronavirus pandemic.”

- “Executive MBA alumni find advantage in tough job markets,” by Jonathan Moules, *Financial Times*, Oct. 25, 2020

“Michael Desiderio, executive director at Embac, the Executive MBA Council, is bullish about the job prospects for EMBA graduates, even during the economic turmoil created by the pandemic. He advises graduates to think about the skills they have obtained in management as a key differentiator in the market.”

- “Online learning, women seeking Executive MBAs rise,” by Chris Burt, *University Business*, Oct. 27, 2020

“Despite the challenges brought about by the current global pandemic, the value of EMBA programs has never been higher,” said Desiderio. “Executive MBA programs equip students with the knowledge and skills needed to navigate times of uncertainty. And while working professional education programs have certainly been impacted by the coronavirus, the amount of inquiries, completed applications received, and applications accepted have trended slightly upward since 2016.”

- “Business School Briefing: top 100 EMBAS and a test for job candidates,” *Financial Times*, Oct. 27, 2020

“Soaring demand for MBA courses has been a theme of the year, as has the rapid shift to online teaching. EMBA programmes are no different, according to a report published this week by the Executive MBA Council....”

- “Learning curve: Business schools are in a race to learn new survival skills,” by Jennifer Lewington, *The Globe and Mail*, Oct. 28, 2020

- “Business schools must become more nimble, report says” by Chris Burt, *University Business*, Nov. 16, 2020

“Economic uncertainty, online learning, lifelong development, remote working, and digital transformation in business schools and other organizations are not new,” said Michael Desiderio, executive director of the Executive MBA Council. “However, the global pandemic is accelerating these trends. Our sector will benefit from a healthy and honest debate about how future ways of learning and work can help leaders in business and business education find new answers to the problems of our time.”

- New Study on the Future of Work & Working Professional Education Examines How Teaching and Learning Must Evolve by 2020, EMBAC press release, Nov. 16, 2020, appearing in various media outlets

- Executive MBA Council 2020 Survey Results Reveal Compensation Increases and Expanded Responsibilities Among Graduates, EMBAC Press Release, Dec. 1, 2020, appearing in various media outlets