

2019 Media Mentions

- “Why Should you Do an EMBA?” Abigail Lister, *Business Because*, Jan. 18, 2019
“If you have the means though, doing an EMBA can bring immediate benefits. A report from the Executive MBA Council (EMBAC) this year showed that 54% of EMBA students received new responsibilities during their studies, and 40% of students were offered a promotion.”
- “For the love of law and travel,” Matt Fernandez, *Santa Clarita Valley Signal*, Feb. 4, 2019
“In 2012, [Gonzalo] Freixes was elected to serve as the board chair of the...Executive MBA Council. This position allowed him to form connections with educators from all around the world and helped him set up programs for his students to study internationally in countries like South Africa, France, China, Japan, Brazil, and Chile.”
- “Stanford Pushes Executives to Get ‘Touchy Feely,’ “ Kelsey Gee, *Wall Street Journal*, May 1, 2019
“Corporate executives and midcareer managers represent a growing market for many business schools, said Michael Desiderio, who leads the Executive M.B.A. Council, an industry group. Such students also tend to rely less heavily than millennials do on company sponsorship, scholarships, and financial aid to fund their education, he said.”
- “Survey: Applications Up in EMBA Programs,” by Jeff Schmitt, *Poets & Quants.com*, Oct. 8, 2019
“The full-time sector may be floundering, but applications to executive MBA programs are booming. That is one of the findings from the Executive MBA Council’s annual membership survey (released October 7th). According to EMBA members, which boasts 200 colleges and universities in 30 countries, EMBA programs have enjoyed a 31.6% increase in job applications since 2015.”
- “The Most & Least Expensive Online MBA Programs,” by Marc Ethier, *Poets & Quants.com*, Oct. 14, 2019
“ ‘We’re about the middle of the road compared to other ranked schools,’ says the program’s director, Marty Lawlor, ‘and according to the most recent Executive MBA Council membership survey, we are just below the average tuition for all EMBA programs.’ “
- In fall, Executive Director Michael Desiderio participated in radio interviews to discuss the EMBA industry and latest trends
- “Answering Demand for Educating the Next Generation of Business Leaders,” Michael Desiderio, *FE news.co.uk*, Nov. 6, 2019
“The extent to which EMBA students are integral to advancing careers is illustrated by EMBAC’s own data. In a study conducted in partnership with LinkedIn, EMBAC surveyed alumni of EMBA programmes globally. 72% said the EMBA programme

had a significant impact on their career, in the form of promotions, increased job responsibilities, salary increase or launching their own enterprise. These opportunities for career advancement are augmented by how the majority of business schools that offer EMBA programmes provide career services to help students manage their career and programme goals.”

- “Applications to business schools are down – but women are making modest gains,” Abigail Hess, *CNBC.com*, Nov. 11, 2019
“The percentage of female students in executive MBA programs reached an all-time high this year at 31%,” Michael Desiderio, executive director of the Executive MBA Council, the academic association that represents the EMBA industry told CNBC Make It. ‘In no way are we saying we’ve arrived; gender parity is the goal. We’re not pounding our chest and saying ‘We’ve done it,’ but we do feel good about the trend because if you go back to 2014, it was just 25%.’ ”
- “How to fund an executive MBA,” by Seb Murray, *Financial Times*, Nov. 13, 2019
“Just 15 per cent of students this year have had all their tuition fees reimbursed by employers, according to a survey of 161 business schools conducted by the Executive MBA Council (Embac), an academic association. This was down from 23 per cent in 2015 and 34 per cent in 2007. The proportion of students who were partially reimbursed also fell, from 36 per cent in 2015 to 32 per cent this year.”
- “What an Executive MBA is and Reasons to Get One,” by Ilana Kowarski, *U.S. News & World Report*, Nov. 14, 2019
“According to the Executive MBA Council, or EMBAC, a nonprofit coalition of business schools that offer executive MBA programs, the average executive MBA student is 38 years old and has about 14 years of work experience, including roughly nine years of management experience. Because this type of student tends to have significant work obligations, EMBA course schedules are designed to accommodate demanding jobs, with classes often occurring on weekends and weeknights.

“These are programs that are designed so that working professionals can fit them into their lives, so you're not going to go on campus during the day four or five days a week,’ says Michael Desiderio, executive director of EMBAC. ‘There's a myriad of formats: everything from meeting monthly for three immersive days to meeting biweekly for one or two days.’ ”
- “What is the difference between an MBA and an EMBA,” by Michael Desiderio, *TimesHigherEducation.com*, Nov. 15, 2019
“Executive MBA (EMBA) enrollment is growing. The Executive MBA Council’s 2019 Membership Programme Survey found that there has been a 31.6 per cent increase in people applying for EMBA programmes since 2015, the highest yet.”
- “Financial Times Executive MBA 2019,” by Jonathan Moules, FT Business Education Executive MBA Ranking 2019, *Financial Times*, Nov. 18, 2019

“It is a competitive market, but more stable than other MBA programme types,” says Michael Desiderio, executive director of the Executive MBA Council (Embac), an academic association.”

- “Average Salaries Rise for EMBA Students,” by Marco De Novellis, *Business Because*, Nov. 18, 2019

“Executive MBA graduates receive an average 13.5% increase in compensation, including salaries and bonuses—that’s according to a new report from the Executive MBA Council (EMBAC).

“The average salary and bonus package at program start for students in the 2019 survey was \$205,008. By the end of the program, the average salary and bonus package reported rose to \$232,663.

“40% of students who completed the survey received a promotion during their EMBA.”

- “Executive MBA graduates earn \$232,663 on average – here’s how much their advanced degrees cost,” Abigail Hess, *CNBC.com*, Nov. 29, 2019

“Although applications to MBA programs are down year-over-year, the number of applications to EMBA programs was 31.6% higher in 2019 than in 2015, according to the Executive MBA Council (EMBAC), the academic association that represents the EMBA industry.

“One potential reason for the increase in demand is that graduates of EMBA programs report higher earnings after graduation.

“Since 2006, the EMBAC has surveyed graduates about their earnings and careers after they received their degrees. This year, the exit survey of 2,390 EMBA students determined graduates received an average 13.5% increase in compensation — accounting for both salary and bonuses — after completing their program.”

- “How to Choose a Business Degree or Program,” by Ilana Kowarski, *U.S. News & World Report*, Dec. 13, 2019

“ ‘You have to take a self-assessment of who you are,’ says Michael Desiderio, executive director of the Executive MBA Council, a nonprofit association of business schools that offer EMBA programs.

“EMBA programs are designed to develop the business acumen of individuals who are already business leaders, he notes, while most other business programs are helpful for individuals who do not have significant management experience.”

- “What You Need To Know Before Deciding: EMBA or MBA,” by Bill Kooser, *Poets & Quants.com*, Dec. 31, 2019

“The year-over-year drop in applications to MBA programs has been making headlines, but it doesn’t signal a waning interest in advanced business education



degrees. The number of apps to Executive MBA (EMBA) programs was an astonishing 31.6% higher in 2019 than in 2015, according to the Executive MBA Council (EMBAC). Moreover, enrollment among women to EMBA programs is the highest ever (also 31%).”