

2015 Media Mentions

- “How to get sponsorship for your executive MBA,” Harriet Green, *cityam.com*, Jan. 29, 2015

“It’s also worth exploring scholarships for EMBA’s. The number of schools offering scholarships or fellowships has risen from 38.8 per cent in 2008 to 47.6 per cent in 2012, according to the EMBA Council.”

- “Salaries of Executive MBA Graduates Rise by 16.8 Percent, According to Executive MBA Council Survey Results,” March 18, 2015, EMBA Council release; viewed more than 3,400 times in the first five days with online postings by Yahoo!Finance, MarketWatch, International Business Times, Ask.com, UPI.com, Boston Globe, and more than 300 other outlets, including mobile postings.

- “EMBA Grads Enjoy 17% Pay Increase,” by Jeff Schmitt, *Poets & Quants for Executives*, March 18, 2015

“In a statement, Michael Desiderio, EMBA’s executive director, touted the underlying value behind an Executive MBA degree. ‘When I talk with EMBA graduates, they share their stories about how their time in the program helped them grow,’ he says. ‘They gain skills and enhance their leadership abilities in ways that help them add value to their organizations. The return on investment statistics in the EMBA survey also help show the impact of the degree.’ “

- “Executive MBA Graduates Receive Pay Rise of 16.8%: *MBA News*, by Tim Dhoul, *TopMBA.com*, March 19, 2015

“Graduates of executive MBA programs in 2014 saw an average rise of 16.8% on the salary they were earning prior to their studies, according to a survey carried out by the Executive MBA Council (EMBAC).”

- “Luring Working Executives to M.B.A. Programs,” by Robert Strauss, *New York Times*, March 19, 2015

“ ‘The average E. –M.B.A. student is 37 years old with 14 years of work experience and still working,’ said Michael Desiderio, executive director of the Executive M.B.A. Council, a trade group. ‘They look a lot different than someone pursuing a day M.B.A., who is not employed, lives on campus and doesn’t work full time.’ “

- “EMBA Opens Up New Career Options,” by Brent Hannon, *The Wall Street Journal Asia*, Asia Education, April 13, 2015

“ ‘It’s a big decision to go back to school for a master’s degree, when the student is already a manager or executive in an enterprise,’ says Michael Desiderio, executive director of the Executive MBA Council based in Orange, California, an association that represents 330 EMBA programs in about 40 countries. ‘And these are very rigorous programs, so it’s no small sacrifice....’

Most EMBA graduates receive a significant salary good, a prospect that adds to the degree’s appeal. According to a recent survey by the Executive MBA Council, the

average salary and bonus packages of recent EMBA graduates increased 16.8% from program start to program end.

‘That has been the trend in the past few years, that students are seeing an increase in salaries,’ says Mr. Desiderio. ‘And any time you can report an increase in salaries, whether it’s for executive MBAs or daytime MBAs, that is very good news.’ “

- “EMBA supercomputers: Interminable terminals,” *The Economist*, May 13, 2015
“Though the EMBA Council, an advocacy group, no longer tracks the distance travelled by students studying on such programmes, at the last count in 2010 one in five students travelled 250 miles or more, and one in 20 crossed borders for their education. Michael Desidero, the EMBA Council’s executive director, has a hunch that those numbers have not decreased much in the intervening five years. Indeed, he believes students may now be more willing to travel long distances—for the right school, of course.”

- “Looking for a career change? Try an executive MBA,” by Luis Barrueto, *cityam.com*, May 26, 2015
“According to the Executive MBA Council, 93.5 per cent of its member programmes offered an international trip in 2014, a 9.2 percentage point increase over the last five years.”

- “Building Business Schools for the Future,” by Jordi Diaz, *Global Focus*, the EFMD Business Magazine, August 2015
In the article, Jordi Diaz outlines three key challenges currently faced by Western business schools. Diaz is associate dean of programs at EADA Business School, Barcelona, Spain, a member of EFMD’s EPAS Committee (European Program Accreditation System), and a former chairman of the EMBAC board of trustees. He also contributed to an EMBA Buzz blog post at <http://executivemba.org/emba-buzz/building-business-schools-for-the-future/>.

- “Changing Lanes: Can an EMBA Help You Transition to a New Industry,” by R. Kress, *IvyExec*, August 2015

- “MBA or EMBA: Which One is Right for You,” University of Texas at Arlington, blog, Sept. 2, 2015
“If you are paying for tuition, books and related expenses on your own, that obviously will impact your decision. According to the Executive MBA Council, 41 percent of EMBA students were fully self funded in 2013, with 24 percent of students receiving full financial sponsorship.”

- “How Businesses Can Best Invest in Employees,” by Michael Mink, *Investor’s Business Daily*, Sept. 10, 2015

- “What is an EMBA Program?” *Online MBA Report*, Sept. 21, 2015

- Michael Desiderio, EMBAC executive director, conducted a series of radio interviews in October that played in 50 markets
- “2015 Executive MBA Council Survey Provides Insights into Future Leaders,” EMBAC press release, Oct. 20, 2015, appearing in various media outlets
- “Just Who is Your Executive MBA Participant,” David McCann, *CFO Magazine*, Oct. 22, 2015
- Michael Desiderio, EMBAC executive director, appeared on a segment of *Singapore Tonight* on Channel NewsAsia to discuss the value of EMBA education, Oct. 27, 2015
- University of Chicago Booth School of Business blog post, by Richard Johnson, Nov. 6, 2015
“Our team recently had the opportunity to attend the Executive MBA Council conference in Singapore last month...During a session entitled ‘Leaders on Leadership Training,’ we had the chance to hear from one of our Executive MBA–Asia alumnae, Goh Swee Chen, ’03 (AXP-2)...When addressing her experience at Chicago Booth, Swee Chen began by mentioning that no single rulebook guides decision-making these days.”
- “The Global Shift – insights from the Executive MBA Council global conference in Singapore, Oct. 25-28,” by Hakan Ericson, University of Gothenburg School of Executive Education blog, Nov. 10, 2015
“On October 25-28, our School of Business, Economics and Law debuted as members and participants the Executive MBA Council’s annual global conference in Singapore. Based in the US, the Executive MBA Council aims to be the global voice of the Executive MBA industry. For the first time ever since its inception in 1981, the Council staged its global conference in Asia....Our School is truly proud of having been recommended and approved as a member to this Council.”
- “Are Executive MBAs Worth It,” by Elena Bajic, contributor to *Forbes*, Nov. 13, 2015
“According to the nonprofit Executive MBA Council in Orange, Calif., employers partially sponsored about 36 percent of students in 2014 and fully funded the EMBA educations of about 25 percent.”
- “Business school must focus on tomorrow to stay relevant today,” *Education Post* online, Nov. 15, 2015
- “Executive MBA Council: former les leaders du monde entier,” *Cadre et Dirigeant*, digital magazine, Nov. 15, 2015
- “EMBAs Gaining Popularity in Globalising World,” and “China’s Rise Gives EMBAs an Asia Flavour,” Ginn Fung, *Education Post* online, Dec. 1, 2015
- “Trends in Executive MBAs,” *Veritas Prep*, Dec. 1, 2015

“So just who is a good fit for Executive MBA programs and what results are they seeing after the program? All of that and more was discussed in the Executive MBA Council’s (EMBAC) 2015 research report.”

- “EMBA Programs Evolve To Turn Corporate Chiefs into Entrepreneurs,” by Seb Murray, www.businessbecause.com, Dec. 2, 2015
“One reason for the increased appetite for risk among EMBA students is that many are no longer bound by company sponsorships. More than 40% of students received no funding from their employer this year, according to figures from the Executive MBA Council.
- “Compartir Experiencias con los Lideres del Futura, *El Mundo*, Dec. 6, 2015
- “Understanding the cultures of Europe and Asia, EMBA students receive an average salary increase of 53% after graduation,” *Hong Kong Economic Times*, Dec. 15, 2015.
- “The rise of the flexible MBA,” by Neil Munshi, *Financial Times*, Dec. 24, 2014
“However, according to Michael Desiderio, executive director of the EMBA Council, MiMs may actually help both the growth of EMBA students – an MBA for working executives – and part-time MBAs. The reasons he says is that MiM graduates can find themselves a decade into their careers and ready to hone existing or gain new skills.”