

2014 media mentions

- “Salaries of Executive MBA Graduates Rise by 14 Percent,” Feb. 19, 2014, EMBA Council release; viewed 1,600 times in the first 30 days with online postings by Yahoo!Finance, MarketWatch, International Business Times, Ask.com, UPI.com, Wall Street Select, and more than 300 other outlets.
- “A Hybrid Future for EMBA Programs,” by Lauren Everitt, Poets & Quants for Executives web site, Feb. 24, 2014
“For a better understanding of the key changes ushered in by 2013, Poets&Quants turned to Michael Desiderio, executive director of the Executive MBA Council. The council puts out an annual report on five-year trends in the EMBA space, culling their data from some 314 member programs. The 2013 report sheds some interesting insights on everything from dwindling employer sponsorship to the percentage of female EMBA students (currently 25.5%). Desiderio shared his take on the results and his predictions for a ‘bullish, EMBA future with Poets&Quants.”
- “Half of U.S. Business Schools Might be Gone by 2020,” by Patrick Clark, March 14, 2014, *Bloomberg Businessweek*
“Michael Desiderio, the executive director of the Executive MBA Council, says change is coming, but his group isn’t panicking. ‘We’re not saying it’s a threat or this is the end of the EMBA space,’ he says. ‘It’s a stimulating discussion: How do we adapt to continue to serve a population that has changing needs?’”
- “3 Kinds of Professionals Who Can Benefit From an EMBA,” by Delece Smith-Barrow, *U.S. News & World Report.com*, March 20, 2014
“The average salary and bonus for recent EMBA graduates increased by 14 percent from the time they started classes until they graduated, according to the Executive MBA Council 2013 Student Exit Benchmarking Survey.

The skills they learn, such as leadership, are a ‘huge value for executives looking for executives,’ [Michael] Desiderio says. Students with this degree may be able to throw their names into the hat.”
- “How to get employer support for your Executive MBA studies,” by Liam Ward-Proud, *City AM.com*, March 27, 2014
“In 2013, more than 41 per cent of students were entirely self-funded according to the EMBA Council (up from 34 per cent in 2009), with just 24 per cent now receiving full sponsorship from their employers.”
- “Value of an EMBA: Top 10 Returns on Investment,” by Ann Graham, *TopMBA.com*, May 13, 2014
“According to the 2013 Executive MBA Council Student Exit Benchmarking Survey, the salary and bonus packages of EMBA graduates increased by 14% from program start to end.”
- “Pepperdine Alums Aim to Help Business Classes Fly,” by Matt Pressberg, *Los Angeles Business Journal*, May 5, 2014
“Michael Desiderio, executive director of the Executive M.B.A. Council in Orange, a non-profit association of universities that offer Executive M.B.A. programs, said that having alumni advise or mentor current students has been done before, but it’s a trend on the rise....”

‘We as an industry need to do more with alumni, because at the end of the day, alumni are the ones sitting in these companies that may have changed how they think about reimbursement,’ Desiderio said. ‘It’s just good business to engage them.’ “

- “How to get employer support for an EMBA,” by Annabel Denham, *City A.M.*, Oct. 23, 2014

“And the number of schools offering scholarships or fellowships has risen from 38.8 per cent in 2008 to 47.6 per cent in 2012, according to the Executive MBA Council.”

- “These are the best business schools,” by Barbel Swordmaker, *Spiegel Online*, Oct. 22, 2014

“According to a survey of EMBA Council, only 24 percent are fully sponsored by their employer. Four out of ten students pay themselves for continuing education...’The schools respond with more scholarships,’ said Council Director Michael Desiderio.

- “College of Business Administration EMBA Students Receive Silver Video Award,” *PRLog*, Oct. 29, 2014

“The College of Business Administration’s EMBA students received the Silver Video Contest Award on Oct. 20 at the Executive MBA Council Conference for their compelling video showcasing Kent State’s EMBA program.”

- “Fewer Students Self-Funding EMBA Programs in 2014, Says Survey,” by Louis Laille, *TopMBA.com*, Friday, Nov. 14, 2014

- “EMBA Career Services Increase: Report,” by Jeff Schmitt, *Poets & Quants*, Nov. 20, 2014

“In a study released Nov. 13, the Executive MBA Council (EMBAC) reported a surge in schools’ career services offerings. Among survey respondents, more than 92% of Executive MBA (EMBA) programs now offer career services.”

- “Executive MBA Council Survey Shows Slight Decline in Number of Self-Funded Executive MBA Students,” EMBA Council press release, Nov. 13, 2014

BusinessWire distributed the release, which was viewed 8,441 times in the first 30 days and posted by media websites that include Yahoo! Finance, MarketWatch, Boston.com, Ask.com, Fox affiliates, and many other outlets.