

2007 media mentions

- “Looking for a midcareer boost? Here’s how to find the perfect program,” *NAFE Magazine*, National Association of Female Executives, Fourth quarter, 2006
“According to the Executive MBA Council, which conducts annual exit surveys of nearly 3,000 students, 3 percent were promoted by their employers when they got their degree, 56 percent were given more professional responsibilities, and mean salaries rose by 20 percent and that’s just at graduation.”
- Announcement of the 2006 Bud Fackler Service Award winner, Michael Saewitz, newswire, The Association to Advance Collegiate Schools of Business, December 2006
- “Back to School: Exec Programs See Resurgence,” *Workforce Management*, Jan. 15, 2007
“But the degree commands a premium in the corporate marketplace. Students who graduated from an EMBA program in 2006 had a mean salary of \$129,740, about 20 percent more than those entering the program, according to the Executive MBA Council.”
- “MBA programs chart a different course,” *Chicago Tribune*, Feb. 26, 2007
“Business schools ‘recognize that there are different segments out there with different needs and wants,’ says George Bobinski, co-chair of the research center of the Executive MBA Council....’It’s a matter of finding your niche and finding your market position.”
- “They bring the learning to you,” *Globe and Mail*, March 28, 2007
“Since 2000, the number of schools belonging to the non-profit international Executive MBA Council (EMBAC) has grown to 220 from 150. EMBA Programs, many of which involve part-time or online studies, are increasingly recognized as a good thing to offer people who might not be able to stop working and attend school full time.”
- Series of articles on the Executive MBA
“Chase for students demands creativity,” “Schools’ new tack: Go global,” “Experience on the world stage of business speeds education,” “Field trips for a global lesson,” and “Two schools of thought on the preferable approach to acquiring an EMBA,” *Financial Post*, March 29, 2007
- “Meet the Big Commuters on Campus: Executive MBA programs were intended for locals, but students from all over are enrolling,” *BusinessWeek Online*, April 9, 2007
“A growing number of executives like Serbent are forking over weekend time to earn an MBA and commuting sometimes astronomical distances to do it. While weekend executive MBA programs were designed as a convenience for local executives who couldn’t miss work for school, EMBA students are increasingly drawn from afar. According to the Executive MBA Council, 22% of EMBA students travel 100 miles or more, up from 11% two years ago. Those with international commutes jumped from 2% to 4%.”
- “A Worthy Investment,” *HR Management*, April 2007
“The Executive MBA offers business leaders a fast track to improved on-the-job performance and the rewards that come with success. Statistics from recent research studies confirm those results. Maury Kalnitz, managing director of the Executive MBA Council, explains why executive education is so important.”

- “What is the ROI of the Executive MBA?” Kristin Polito, Director, Executive MBA Program, Suffolk University, *HR Management*, April 2007
“According to the Executive MBA Council, on average, it takes 17 months from the start of an EMBA student’s program for a company to gain its return on investment.”
- “Choosing an EMBA Program,” *BizED*, July/August 2007
“When working adults are selecting an executive MBA program to attend, the top five factors they consider are quality of the faculty, reputation of the school, program format, quality of classmates, and location, according to the results of the first Executive MBA Council Student Entry Benchmarking Survey.”
- “The MBA edge: What’s it worth?” *News & Observer*, July 29, 2007
“A 2005 study by the national Executive MBA Council found employers split roughly into thirds. One-third offer full tuition, one-third offer partial reimbursement, and one-third offer nothing. Still, potential students keep coming, and the costs keep rising.”
- "Meet the Big Commuters on Campus" *Business Week Online*, April 9, 2007
"While weekend executive MBA programs were designed as a convenience for local executives who couldn't miss work for school, EMBA students are increasingly drawn from afar. According to the Executive MBA Council, 22% of EMBA students travel 100 miles or more, up from 11% two years ago. Those with international commutes jumped from 2% to 4%."
- "Why do you want an MBA?" *ChicagoBusiness*, April 23, 2007
"There's strong evidence that earning an executive MBA can boost your career. Last year, 43% of students enrolled in executive MBA programs received promotions, up from 34% in 2004, according to the Executive MBA Council... Salaries also went along for the ride: The average salary at graduation was \$129,740, a 20% increase from the average entering salary of \$108,392. No wonder interest is on the rise."