



Executive MBA Council Honors Brad Vierig with 2013 Bud Fackler Service Award

ORANGE, CALIF., Oct. 31, 2013 – Brad Vierig, associate dean of Executive MBA (EMBA), Professional MBA, and Executive Education programs with the David Eccles School of Business at the University of Utah, received the 2013 Bud Fackler Service Award from the EMBA Council.

The Bud Fackler Service Award recognizes contributions to the EMBA Council and to EMBA programs worldwide, including efforts to help other programs, to share best practices, and to raise the quality of EMBA programs. The council named the award after Bud Fackler, the late director of the EMBA program at the University of Chicago and one of the council's founders.

Vierig served on the EMBA Council Board of Trustees, first as treasurer and then as chair. A member of planning committees for three EMBA Council Conferences, he also co-chaired the council's 2008 conference in Chicago. Throughout the years, he has taught the section on EMBA program finances for the council's EMBA Toolkit offering. He also presented a concurrent session at the Annual Conference on Technology in the Classroom.

"Brad has been a tireless leader in his service to the council," says Michael Desiderio, executive director, EMBA Council. "He has contributed to the council and helped advance the EMBA industry and the professional development of EMBA Council members in so many ways."

Under Vierig's leadership, the EMBA program at the University of Utah has grown each year to its current enrollment of more than 130 students; the Professional MBA program has expanded to more than 300 students; and enrollment in corporate programs has increased to more than 400 students per year. Vierig also teaches both the Corporate Finance and International Field Study courses in the EMBA program.

He joined the University of Utah in 2000 after a career in finance and accounting. He was a senior financial executive with American Stores Company, where he played a key management role in providing financial leadership and strategy. He also worked in the auditing and accounting division of Ernst & Young, an international accounting and consulting firm. A certified public accountant, he received his bachelor's degree in accounting and his EMBA from the University of Utah.

About the EMBA Council

The EMBA Council provides a place for programs to share best practices and gathers industry data. Currently the council includes more than 200 educational institutions that administer 300 plus EMBA Programs worldwide. For additional information, visit www.embac.org. To learn more about the EMBA experience, visit www.executivemba.org.

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