



2010 Executive MBA Council Conference

“Passport to the World”



24 - 27 October 2010 • Hyatt Regency • Vancouver, BC, Canada

(*Tentative – 2010Oct13)

Saturday, October 23		
3:00 p.m. – 7:00 p.m.	EXECUTIVE MBA COUNCIL REGISTRATION DESK OPEN	<i>Kensington Room</i>
Sunday, October 24		
7:00 a.m. – 5:00 p.m.	EXECUTIVE MBA COUNCIL REGISTRATION DESK OPEN	<i>Regency Ballroom Foyer</i>
12:00 noon – 5:00 p.m.	EXHIBIT HALL	<i>Regency Ballroom Foyer</i>
8:00 a.m. – 5:00 p.m.	EXECUTIVE MBA TOOLKIT* <i>(*pre-registration and fee required)</i>	<i>Regency “A”</i>
8:00 a.m. – 12:00 p.m.	CAREER MANAGEMENT SEMINAR* <i>(*pre-registration and fee required)</i>	<i>Regency “E”</i>
12:00 noon – 5:00 p.m.	DIRECTORS’ FORUM LUNCH & PROGRAM** <i>**pre-registration and fee required</i> <i>Sponsored by:</i> <i>Simon Fraser University</i>	<i>Simon Fraser University</i>
6:30 p.m. – 8:30 p.m.	WELCOME RECEPTION <i>Reconnect with colleagues, meet your mentor or mentee and enjoy a beautiful Vancouver evening!</i> <i>Sponsored by:</i> <i>University of Chicago Booth School of Business; Emory's Goizueta Business School; Fisher College of Business Executive MBA; Rice University & USC Marshall School of Business</i>	<i>Regency “C&D”</i>
Monday, October 25		
7:00 a.m. – 5:00 p.m.	EXECUTIVE MBA COUNCIL REGISTRATION DESK OPEN	<i>Regency Ballroom Foyer</i>
7:00 a.m. – 5:00 p.m.	EXHIBIT HALL	<i>Regency Ballroom Foyer</i>
7:30 a.m. – 8:30 a.m.	CONTINENTAL BREAKFAST <i>Sponsored by:</i> <i>UNC Kenan-Flagler & Schulich School of Business, York University</i>	<i>Regency Ballroom Foyer</i>
8:30 a.m. – 9:30 a.m.	WELCOME TO VANCOUVER, CHARITY LAUNCH AND VIDEO’S!	<i>Regency “C&D”</i>
9:30 a.m. – 10:00 a.m.	RESEARCH <i>Executive MBA Council Center for Research</i>	<i>Regency “C&D”</i>
10:00 a.m. – 10:30 a.m.	COFFEE BREAK <i>Sponsored by:</i> <i>Corporate Members</i>	<i>Regency Ballroom Foyer</i>
10:30 a.m. – 12:00 p.m.	PLENARY SESSION I: WINNING WAYS: MANAGING ENERGY FOR HIGH PERFORMANCE <i>Russell Hunter, National Director of the Human Performance Institute, Canada</i> <i>Sponsored by:</i> <i>Jesuit EMBA Programs</i>	<i>Regency “C&D”</i>

12:00 p.m. – 1:00 p.m.	LUNCH <i>Sponsored by: UCLA Anderson School of Management</i>	<i>Plaza Ballroom (2nd Floor)</i>
1:15 p.m. – 2:15 p.m.	CONCURRENT SESSIONS (1 - 6)	
<i>Session 1</i>	ARE E-BOOK READERS AND HANDHELD DEVICES READY FOR EMBA PRIME TIME? Janice Dolnick, Boston University Phil Sanchez III, University of Texas at Dallas Tyler Steben, XanEdu	<i>Regency "C"</i>
<i>Session 2</i>	EMBA AND THE EXECUTIVE DECISION MAKER Peter Withers, University of Auckland Business School	<i>Regency "A"</i>
<i>Session 3</i>	STRATEGIES FOR DEVELOPING LEADERSHIP COMPETENCE: A TALE OF TWO PROGRAMS Kay Henry, Washington University in Saint Louis Lee J. Konczak, Washington University in Saint Louis Neta Moye, Vanderbilt University	<i>Regency "B"</i>
<i>Session 4</i>	PACK YOUR BAGS: A CHECKLIST FOR STRATEGIC CAREER PLANNING Ellen Bartkowiak, University of Wisconsin-Madison	<i>Regency "E"</i>
<i>Session 5</i>	FACTORS OF QUALITY IN TRANSNATIONAL BUSINESS EDUCATION Darlene Miller, The University of Toledo	<i>Regency "F"</i>
<i>Session 6</i>	A TRANSFORMATIONAL JOURNEY: MANAGING THE TOTAL EMBA CUSTOMER EXPERIENCE Nancy Nix, Texas Christian University	<i>Regency "D"</i>
2:30 p.m. – 3:30 p.m.	CONCURRENT SESSIONS (REPEAT OF 1 - 6)	
<i>Session 1</i>	ARE E-BOOK READERS AND HANDHELD DEVICES READY FOR EMBA PRIME TIME? Janice Dolnick, Boston University Phil Sanchez III, University of Texas at Dallas Tyler Steben, XanEdu	<i>Regency "C"</i>
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3:30 p.m. – 4:00 p.m.	COFFEE BREAK <i>Sponsored by: Corporate Members</i>	<i>Regency Ballroom Foyer</i>
4:00 p.m. – 5:00 p.m.	CONCURRENT SESSIONS (7 - 12)	
<i>Session 7</i>	INTEGRATING EXECUTIVE HEALTH AND FITNESS WITHIN AN EMBA PROGRAM	<i>Regency "A"</i>

	Joseph E. McCann, Jacksonville University Donald Horner, Jacksonville University	
Session 8	CAN AN ONLINE EMBA BE WORLD CLASS Gamaliel Martinez, IE Business School	Regency "C"
Session 9	WHAT WE LEARNED FROM THE EARTHQUAKE Bill Lindsey, Loyola Marymount University Shaun Sheffield, The Austral Group	Regency "B"
Session 10	USING EXECUTIVE COACHING TO ENHANCE THE LEADERSHIP SKILLS OF EMBA'S Joyce E.A. Russell, University of Maryland Robert M. Sheehan Jr., University of Maryland	Regency "E"
Session 11	WHITE MEN CAN JUMP...TEACHING DIVERSITY IN THE EMBA Beatrix Dart, University of Toronto Shyam Kamath, Saint Mary's College of California	Regency "D"
Session 12	ARE EMBA PROGRAMS DEVELOPING LEADERS? Fernando D'Alessio, CENTRUM Catolica	Regency "F"
5:15 p.m. – 6:15 p.m.	CONCURRENT SESSIONS (REPEAT OF 7 - 12)	
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Refer to sign-up sheets for specific reservation times	SMALL GROUP DINNERS (OPTIONAL)*** <i>Dine at your own expense at local restaurants. These dinners are recommended for newer attendees, but all are welcome. Sign-up at the registration desk for a specific restaurant.</i> (***pre-registration required)	Meet in Hyatt Regency lobby 20 minutes before reservation
Tuesday, October 26		
7:00 a.m. – 4:00 p.m.	EXECUTIVE MBA COUNCIL REGISTRATION DESK OPEN	Regency Ballroom Foyer
7:00 a.m. – 4:00 p.m.	EXHIBIT HALL	Regency Ballroom Foyer
7:30 a.m. – 8:30 a.m.	CONTINENTAL BREAKFAST <i>Sponsored by: University of Minnesota</i>	Regency Ballroom Foyer

8:30 a.m. – 10:00 a.m.	<p>EMBAC EXCHANGE AND BUD FACKLER AWARD PRESENTATION</p> <p><i>The year in review, looking ahead and open forum with our executive director, Michael Desiderio</i></p>	<i>Regency "C&D"</i>
10:00 a.m. – 10:30 a.m.	<p>COFFEE BREAK</p> <p><i>Sponsored by: Corporate Members</i></p>	<i>Regency Ballroom Foyer</i>
10:30 a.m. – 11:45 a.m.	<p>PLENARY SESSION II:</p> <p>EMBA WORLDWIDE: CHARTING FUTURE COURSES</p> <p><i>Delaine Hampton, Former Director Consumer and Market Knowledge Innovation, Procter & Gamble, Executive in Residence, University of Toronto, Rotman School of Management</i></p> <p><i>Sponsored by: UC Irvine Paul Merage School of Business; OneMBA & Rotman School of Management</i></p>	<i>Regency "C&D"</i>
11:45 a.m. – 12:45 p.m.	<p>LUNCH</p> <p><i>Sponsored by Olin Business School, Washington University in St. Louis</i></p>	<i>Plaza Ballroom (2nd Floor)</i>
1:00 p.m. – 2:00 p.m.	CONCURRENT SESSIONS (13 – 17)	
<i>Session 13</i>	<p>TEACHING THE INTANGIBLES: ETHICS AND LEADERSHIP ACROSS CULTURES</p> <p>Lauren Bush, Duke University Barbara Millar, University of Virginia</p>	<i>Regency "A"</i>
<i>Session 14</i>	<p>CORPORATE VOICES: THOUGHTS ON THE EMBA FOR THE CORPORATE LEADER</p> <p>Barbara Singer Cheng, Executive Core Jordi Diaz, EADA</p>	<i>Regency "C"</i>
<i>Session 15</i>	<p>DIGITAL LITERACY AND PROFICIENCY IN THE EMBA</p> <p>Barry Eckhouse, Saint Mary's College of California Albert Maggio, Kaiser Permanente</p>	<i>Regency "B"</i>
<i>Session 16</i>	<p>IS YOUR CURRENT EMBA CURRICULUM RELEVANT FOR TODAY'S BUSINESS ENVIRONMENT?</p> <p>Tom Perkowski, Southern Methodist University Nancy Nix, Texas Christian University</p>	<i>Regency "E"</i>
<i>Session 17</i>	<p>TAKING YOUR EMBA CLASSROOM TO THE WORLD</p> <p>Gonzalo Freixes, UCLA Roberto Dona, SDA Bocconi</p>	<i>Regency "D"</i>
2:00 p.m. – 2:30 p.m.	<p>COFFEE BREAK</p> <p><i>Sponsored by: Corporate Members</i></p>	
2:30 p.m. – 3:30 p.m.	CONCURRENT SESSIONS (REPEAT OF 13 – 17)	
<i>Session 13</i>	<p>TEACHING THE INTANGIBLES: ETHICS AND LEADERSHIP ACROSS CULTURES</p> <p>Lauren Bush, Duke University Barbara Millar, University of Virginia</p>	<i>Regency "A"</i>
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<i>Session 16</i>	<p>IS YOUR CURRENT EMBA CURRICULUM RELEVANT FOR TODAY'S BUSINESS</p>	<i>Regency "E"</i>

	ENVIRONMENT? Tom Perkowski, Southern Methodist University Nancy Nix, Texas Christian University	
<i>Session 17</i>	TAKING YOUR EMBA CLASSROOM TO THE WORLD Gonzalo Freixes, UCLA Roberto Dona, SDA Bocconi	<i>Regency "D"</i>
4:30 p.m. – 7:00 p.m.	EXPERIENCE VANCOUVER	
7:00 p.m. – 9:00 p.m.	SPECIAL EVENT AT DOCKSIDE RESTAURANT <i>Sponsored by: University of Washington Foster School</i>	<i>Dockside Restaurant Granville Island</i>
Wednesday, October 27		
7:00 a.m. – 10:45 a.m.	EXECUTIVE MBA COUNCIL REGISTRATION DESK OPEN	<i>Regency Ballroom Foyer</i>
7:00 a.m. – 10:45 a.m.	EXHIBIT HALL	<i>Regency Ballroom Foyer</i>
8:00 a.m. – 9:00 a.m.	REGIONAL BREAKFAST MEETINGS <i>Enjoy a hot breakfast and connect with your regional colleagues</i> <i>Latin America</i> <i>Europe/Middle East/Africa</i> <i>Asia/New Zealand/Australia</i> <i>West - US/Canada</i> <i>Southwest</i> <i>Southeast</i> <i>Northeast - US/Canada</i> <i>Midwest - US/Canada</i>	<i>Regency Foyer</i> <i>Latin = Regency "F"</i> <i>Europe= Oxford</i> <i>Asia = Regency "F"</i> <i>West = Regency "E"</i> <i>SW = Regency "C"</i> <i>SE = Regency "D"</i> <i>NE = Regency "B"</i> <i>MW = Regency "A"</i>
9:30 a.m. – 10:45 a.m.	PLENARY SESSION III: OF RABBITS, FABLES, AND EXAMINED LIFE: HOW TO MAKE ETHICS AS IMPORTANT AS MARKETING, FINANCE, STRATEGY, OB <i>Marianne Jennings, Professor of Legal and Ethical Studies in Business and Former Faculty Director of the MBA Executive Program at Arizona State University</i> <i>Sponsored by: Financial Times</i>	<i>Regency "C&D"</i>

**We hope you enjoy your stay in Vancouver. If you need anything, please seek out the members of...
Your Executive MBA Council Planning Committee!**

Louise Kapustka, University of Washington – Co-Chair
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Jana Allen
Lina Bell, Rice University
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Darlene Gorrill, Executive MBA Council
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Melissa McCrae, Simon Fraser University
Karen Mc Lintock, Executive MBA Council
Barbara Millar, University of Virginia
Guillermo Selva, INCAE
Linda Thompson, eventAcuity

Special recognition for their time, talent and work on behalf of this conference:

Sean Luus
Dawn Mathers

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