



Leading Through Challenging Times
Executive MBA Council Annual Conference
San Diego, California, October 18-21, 2009

Question: **Why should our school be a sponsor?**

Answer: The annual conference is the capstone event of the Executive MBA Council, providing the industry with an immeasurable opportunity for networking, professional development, and lifelong friendships.

As a sponsoring school, you will help generate revenue to support the many services the Executive MBA Council provides for the membership: the Marketing and Admissions Program; publications, newsletters, and a web site that provides a wide range of information; the Mentor Program for new members and staff; access to reliable survey data (Member Program Survey and Student Exit Benchmarking Survey); enrichment programs for faculty; and alliances with strategic partners.

Question: **What is a sponsor & what's in it for the school?**

Answer: Sponsorships are contributions to fund general events such as the plenary sessions and workshops, the opening night reception, coffee breaks, and meals.

Recognition of the contributing schools (but not the amount contributed) will be announced throughout the conference and on conference materials as appropriate. Additional recognition will be posted on the conference web. The sooner you register for sponsorship, the more opportunities you will have for recognition. We anticipate that many of the events will have multiple sponsors.

Question: **How much do you expect schools to contribute?**

Answer: Please review the [Conference Sponsorship Opportunity PDF](#) to help you choose your level of sponsorship. We are also seeking in-kind sponsorship support as well as external corporate sponsorship, which your school could be integral in obtaining. Early commitment allows you to select the event you want to sponsor.

Question: **How do I sign up our school to be a sponsor?**

Answer: All you have to do is click on the [Event Sponsorship Commitment Form](#), and complete and submit it electronically. Your school will be automatically invoiced to the office or contact you provide. That's it!

Question: **What if I have other questions, ideas, or requests?**

Answer: Feel free to call or e-mail me!

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