

MARCI ARMSTRONG

Marci Armstrong is Associate Dean, Graduate Programs, Cox School of Business, Southern Methodist University. Her responsibilities include strategic leadership of eleven graduate programs -- the MBA, Professional MBA, Executive MBA, MA/MBA in Arts Administration, JD/MBA, MS in Management, MS in Entrepreneurship, MS in Accounting, MS in Finance, MS in Sport Management and MS in Business Analytics programs – including oversight of admissions, student services, diversity, global programs and career management.

A six-time teaching award honoree, Marci teaches SMU Cox MBA and PMBA students and is also an experienced consultant and executive education instructor. Her recent work leads companies to understand 1) what it really means to be customer centric and to lead an organization with the customer in mind, 2) how to create memorable customer experiences, and 3) how to leverage and grow their customer base, creating loyal customer advocates and sustainable growth.

Marci's client list includes private and public companies of all sizes including:

Accenture	Ingersoll Rand
American Airlines	Kusin & Kusin (Reviver)
Anheuser Busch	L-3 Communications
AT&T	The Linde Group
Blockbuster	Lockheed Martin
Boeing	Maritz
Dallas Symphony Orchestra	Monsanto
EDS	Nationwide
Edward Jones	NFL Super Bowl XLV
Energy Future Holdings	Nortel
F.B.I.	Safran
GameStop	Southwest Airlines
Home Depot	Texas Instruments
	Verizon

Marci recently served five years on the Graduate Management Admission Council® (GMAC®) Board of Directors, holding the offices of Chair and Past Chair. She previously served seven years on the Executive MBA Council Board, holding the offices of Chair, Treasurer, and Past Chair.

Prior to joining SMU, Marci was a member of the faculty and associate dean at the Olin Business School, Washington University in St. Louis. Marci's Ph.D. in Management Science (focused on solving marketing problems with quantitative methods) was earned from the University of Texas at Dallas where she studied under renowned professor Frank Bass.

Marci and husband David are parents of two adult sons and are avid snow skiers and cyclists.

ERIC CHAMBERS

Eric Chambers currently serves as School Research & Relations Director, Americas at the Graduate Management Admission Council® (GMAC®). In this role, Eric helps develop and execute strategic initiatives to serve schools. In addition, he manages the relationship between GMAC and a select group of schools and assists schools with GMAC research, products and services.

Before joining GMAC, Eric served as Director of MBA Admissions and Financial Aid at the Fisher College of Business at The Ohio State University; Senior Associate Director of MBA admissions at the Wharton School at the University of Pennsylvania; and Associate Director of Admissions at Kenyon College, his alma mater, in Gambier, Ohio

MICHAEL DESIDERIO

Michael Desiderio was hired as the first full-time Executive Director of the EMBA Council on July 1, 2007. Just prior to joining the Council he served as the director of strategic partnerships for the W. P. Carey School of Business at Arizona State University where he was responsible for managing business-to-business relationships. Before transitioning to academia, he spent 18 years in industry in various positions that range from engineering through executive management. Part of this time involved the founding of Enigma Professional Services, a firm that offered speaking and business consulting services. Michael received his undergraduate degree in electrical engineering from Pratt Institute in Brooklyn, New York. In 2001 he earned his MBA upon completion of the Executive MBA program at the W. P. Carey School of Business at Arizona State University.

NICK FABER

Nick Faber was hired as the first full-time Community Manager of the Fuqua School of Business in the summer of 2013, marking his return to higher education after an eight-year stint in the world of advertising and corporate marketing. Prior to joining Fuqua, Nick worked for the nationally-recognized advertising agency McKinney as the first full-time Community Manager for that firm, where he led the social media strategies for two in-house start-up companies. He has moderated panels at Social Media Week in New York, and has appeared on marketing podcasts and webinars, giving strategic advice to bloggers and small companies looking to compete in the social media space. He received a B.A. in Media Arts and Design from James Madison University.

JOHN B. MOLIDOR

John B. Molidor, Ph.D. comes to us from a family of 10 children where he says he learned first-hand about "interviewing techniques" from sitting around the dining room table!

John is a Professor and Assistant Dean at Michigan State University's College of Human Medicine and serves as the CEO and President of his medical school's clinical campus in Flint. Prior to that, he served as Dean of admissions, student affairs, and educational programs for the medical school. He has a long-standing interest in how individuals select and recruit candidates by employing an interview process that uses sound decision-making principles and effective communication styles. His work and research have been presented throughout the United States to numerous universities, organizations, and professional groups. He is the author of *Crazy Good Interviewing: How Acting A Little Crazy Can Get You The Job* (Wiley & Sons), which is available through Amazon.

John has a BA from the College of St. Thomas and MA and PhD degrees from Michigan State University, with an interesting combination of majors/minors in psychology, judgment and decision-making, learning and cognition, measurement theory, statistics, information systems, and medical education. He promises a fact-filled, interactive-based, and fun-packed session as we explore effective interviewing techniques. So bring your ideas and be ready to learn some crazy good interviewing techniques!